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**PROJECT****Zeldathon.net**  
August 13, 2019

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**PROJECT SUMMARY**

This is the website. During marathons, this is the place people come to make donations! The website answers the question, "What is Zeldathon?" There are three different states of the website:

- **Pre-Marathon:** Active donations, game schedule, ad for upcoming marathon, countdown timer
- **Marathon:** Twitch integration, active donations, game schedule, prize info
- **Nonmarathon:** Countdown timer, ad for upcoming marathon, no donations, no game schedule, past event prize info

**WEBSITE GOALS (PUBLIC PORTAL)**

- Convert viewers into charitable donors
- Provide information about Zeldathon
- Document Zeldathon events

**WEBSITE GOALS (ADMIN/ATTENDEE PORTAL)**

- Private info hub: Collect info for upcoming or current marathon + archive & display collected info for past marathons
- Attendee privileges: Register for event, pay attendance fee, submit runs/skits/secret sounds, view their past submissions, view past and present marathon details
- Admin privileges: Add/edit/delete data, including adding marathons, opening and closing event registration, approving/denying attendee submissions, access to submission logs
- Archive team meeting audio files
- All events: Event info & venue, calendar

**AUDIENCE**

- Zelda fans/Twitch viewers
- Charity Organizations
- Team & family members

**Public-Facing Portal**

Pages 2 to 21

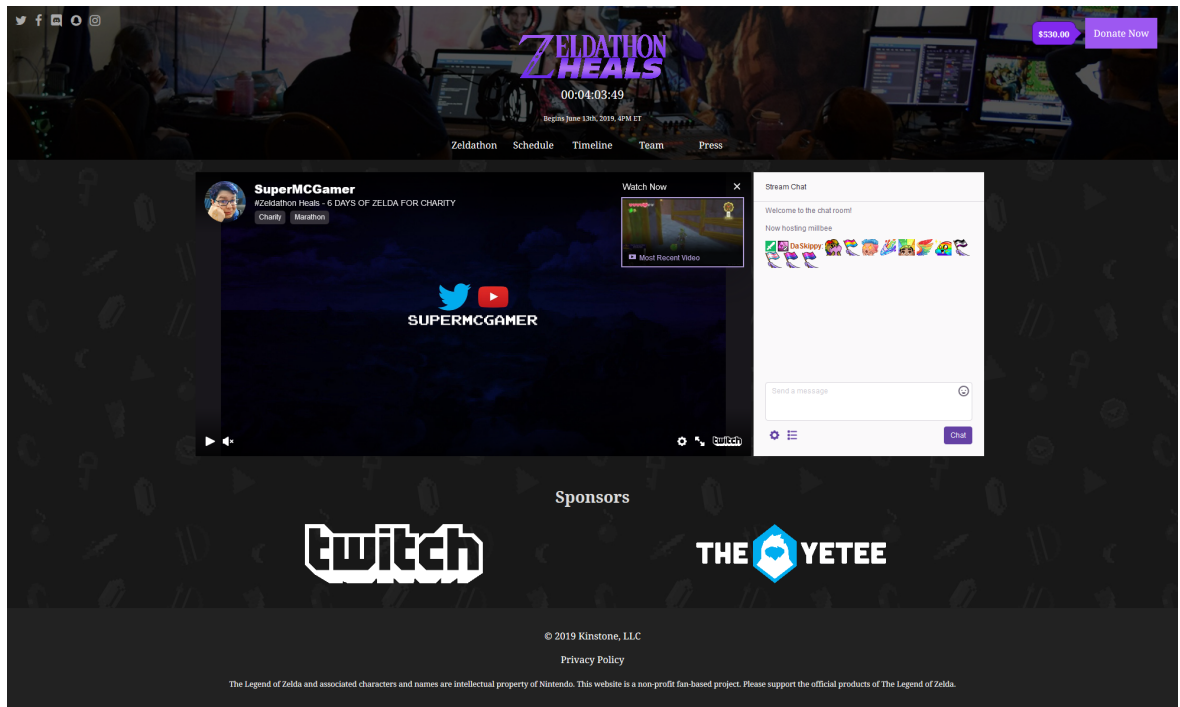
**WEBSITE – MARATHON AS OF 6/13/2019**

This is the website during marathons.

- **Pre-Marathon:** Active donations, game schedule, ad for upcoming marathon, countdown timer
- **Marathon:** Twitch integration, active donations, game schedule, prize info
- **Nonmarathon:** Countdown timer, ad for upcoming marathon, no donations, no game schedule, past event prize info

**DESIGN SUGGESTIONS (WIREFRAME, PG 5)**

- Add date and “LIVE” notification (see wireframe)
- Maybe: Move donate button with total under the logo; increase its size to draw focus
- Incorporate donation incentives in some way to inform newcomers and encourage them to donate
- Maybe: Add a redundant donation button under the sponsor section or add the redundant button with the above incentive list. If there's enough space or style difference, the redundancy would be a positive addition. Think of a product website that urges visitors to buy via multiple buttons: Usually one in the header and one in the body after the user has been given more information (in this case, incentives)
- It would be cool if the latest goal or flash giveaway was incorporated in real time somehow, similar to dungeon notifier. “Help us unlock [goal] with a \$5 donation right now!” or “We’re \$XX away from [goal]. Donate \$5 to help us now!” This could be a box above the Twitch window, or a banner on the page that animates into view after a few seconds have elapsed.
- Youtube and Twitch-like collapsing video between pages. During marathons, the video follows the user in the corner of the screen and between pages. See this effect by going to a Twitch page and scrolling down; the video minimizes and stays on-screen.
- If space is looking tight at the top from re-arranging the other elements in the header, we could move social media links to the footer.



HomeSchedulePrizesArchiveTeamPress

ZELDATHON

HEALS

LIVE

4PM ET on June 13th, 2019 – June 20th, 2019

All donations go directly to Help Hope Live!

DONATE NOW

\$2,756.85 RAISED

CURRENT GOAL (SURPASS MARATHON 3): \$4,001.00

● Watch Now!

Twitch Live Stream

Twitch Chat

Check the [schedule](#) to see when we are playing your favorite game!

Donate to participate and win prizes!

Goal Wheel icon

\$50 or more

**Goal Wheel Spin**

Donate \$50 or more to earn a wheel spin! Make attendees act out skits, sing, read donations in a silly voice, and more!

Prize icon

\$5 or more

**Prizes**

Donate \$5 or more to be entered into prize drawings. Check out the prize page for a list of available prizes!

Tadtones icon

\$1 or more

**Secret Sounds**

Special donation amounts will trigger a secret sound on stream (our favorite is \$201.10)! Check out the list here or make a random donation to try and unlock more sounds.

Filename or poll icon  
(3 hearts?)

Any

**Filename and bid wars**

Any donation you submit can be used to vote for filenames of your choice and other polls seen on stream!

Sponsors

THE YETEE

TWITCH

SHEETZ

Thank you to our sponsors for helping Zeldathon raise money for charity!

Interested in supporting Zeldathon? [Contact us](#) to learn about our flexible sponsorship packages.

What is Zeldathon?

\$2,260,953.06 RAISED

2,678 HOURS PLAYED

10 CHARITIES

Zeldathon is a 6-day livestream to raise money for charity. Zeldathon was founded in fall of 2009. After being inspired by other charity gaming marathons such as The Speed Gamers, MC, now Executive Director, wanted to run a marathon with his favorite game series, The Legend of Zelda. Since that event, over 70 gamers from across the world have joined The Zeldathon Team, with the latest marathons having over 60 attendees. Over 24 marathons, the team has raised over two million dollars for good causes.

DONATE NOW

Chest Graphic

\$2,260,953.06

Raised Total

2,678

Hours Played

Benefitting

10

Charities

Discord Logo

Join our community

The party continues all year long in the official Zeldathon Discord server. Come be apart of our Zelda theories, meme sharing, and general dicussion.

Bremen March or Great Owl Graphic

Follow us for more

For updates on our upcoming events, be sure to follow our social media channels!

Row of social media icons

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- Sticky nav
- Change 'Zeldathon' to 'Home'
- Change 'Timeline' to 'Archive' or equivalent
- Social media moved to footer
- **Marathon mode:** Static photo background (use a video background when website is in non-marathon mode)

Live indicator

Donate in header until page scroll (see next)

Total raised and Goal meter. Ideally, dynamic updates!

Live indicator

Link to schedule

Donation Incentives. Prize section links to prize page. Secret sounds link to Bokoblin website

- Sponsor logos
- Contact us link from Press page section (mailto: press@zeldathon.net)

Home page impact section w/ donate button ('donate now' should be changed to 'view past marathons' with link to archive in the non-marathon version of the website)

- Footer**
- Impact, Discord, social media links
  - Newsletter sign-up in the future

MARATHON MODE HOME PAGE [WITH NOTES]

HomeSchedulePrizesArchiveTeamPress

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CURRENT GOAL (SURPASS MARATHON 3): \$4,001.00

Watch Now!

Twitch Live Stream

Twitch dark mode option, if possible

Twitch Chat

Check the schedule to see when we are playing your favorite game!

Donate to participate and win prizes!

Goal Wheel icon

\$50 or more

**Goal Wheel Spin**

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(3 hearts?)

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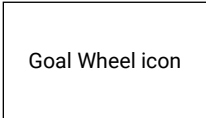
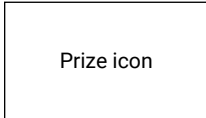
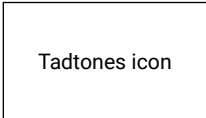

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## MARATHON MODE HOME PAGE – LAYOUT/FUNCTION CHANGES ON PAGE SCROLL

[Home](#) [Schedule](#) [Prizes](#) [Archive](#) [Team](#) [Press](#) [DONATE NOW](#)

## Donate to participate and win prizes!

 <p>\$50 or more <b>Goal Wheel Spin</b> Donate \$50 or more to earn a wheel spin! Make attendees act out skits, sing, read donations in a silly voice, and more!</p>	 <p>\$5 or more <b>Prizes</b> Donate \$5 or more to be entered into prize drawings. Check out the prize page for a list of available prizes!</p>
 <p>\$1 or more <b>Secret Sounds</b></p>	<p>Any <b>Filename and bid wars</b></p> <div>Minimized Twitch Livestream</div>

## MARATHON MODE HOME PAGE – LAYOUT/FUNCTION CHANGES ON PAGE SCROLL [WITH NOTES]

- Nav sticks to top of website
- Logo and donate button move to nav after the header is scrolled past

The wireframe shows a website layout for the Zeldathon.net Marathon Mode Home Page. At the top is a navigation bar with the Zeldathon Heals logo on the left, followed by links: Home, Schedule, Prizes, Archive, Team, and Press. A 'DONATE NOW' button is on the right. Below the navigation bar is a large section titled 'Donate to participate and win prizes!'. This section is divided into four quadrants by a horizontal and vertical line. The top-left quadrant contains a 'Goal Wheel icon' placeholder, followed by the text '\$50 or more', the heading 'Goal Wheel Spin', and a paragraph: 'Donate \$50 or more to earn a wheel spin! Make attendees act out skits, sing, read donations in a silly voice, and more!'. The top-right quadrant contains a 'Prize icon' placeholder, followed by the text '\$5 or more', the heading 'Prizes', and a paragraph: 'Donate \$5 or more to be entered into prize drawings. Check out the prize page for a list of available prizes!'. The bottom-left quadrant contains a 'Tadtones icon' placeholder, followed by the text '\$1 or more' and the heading 'Secret Sounds'. The bottom-right quadrant contains the text 'Any' and the heading 'Filename and bid wars'. A 'Minimized Twitch Livestream' window with a close button (X) is overlaid on the bottom-right quadrant. On the far right, a vertical scrollbar is shown with an upward arrow at the top and a downward arrow at the bottom.

**ZELDATHON HEALS**

Home Schedule Prizes Archive Team Press

**DONATE NOW**

## Donate to participate and win prizes!

Goal Wheel icon

\$50 or more  
**Goal Wheel Spin**  
Donate \$50 or more to earn a wheel spin! Make attendees act out skits, sing, read donations in a silly voice, and more!

Prize icon

\$5 or more  
**Prizes**  
Donate \$5 or more to be entered into prize drawings. Check out the prize page for a list of available prizes!

Tadtones icon

\$1 or more  
**Secret Sounds**

Any  
**Filename and bid wars**

Minimized Twitch Livestream

When a user scrolls past the Twitch video or the user is on a different page of the website, a minimized stream floats in the bottom right similar to Facebook and Twitch.tv

## WEBSITE – ACTIVE MARATHON PRIZE PAGE

## DESIGN SUGGESTIONS

- Highlight or mark the active game's prize package
- Mark prize packages that are no longer available
- Make grand prize larger in size vs. tucked in with the individual game prizes
- Incorporate donation incentives (\$50 goal wheel spins, among others) to this page, if possible, similar to the home page suggestion. "Helps us reach [goal]! Donating \$10 throughout the segment will also enter you into a drawing to win [prize]!"
- Mention/describe flash giveaways with an example package of the flash giveaway prizes. Encourage visitors to keep the stream live on their screen at all times so they don't miss out on their chance to enter/win a flash giveaway!

**ZELDATHON HEALS**  
17:19:06:24  
Begins June 13th, 2019, 4PM ET

[Zeldathon](#) [Schedule](#) [Prizes](#) [Timeline](#) [Team](#) [Press](#)


**Prizes**

<p><b>The Wind Waker HD</b> \$10</p> <p>Wind Waker Nendoroid Figure, Link's Awakening Cartridge, Ganondorf Keychain, Scarf, Heart Keychain</p>	<p><b>Phantom Hourglass</b> \$10</p> <p>Zelda 2018 Concert CD Set, Twitch Purple Hat, Zelda Keychain, Scarf, Heart Keychain</p>	<p><b>Breath of the Wild</b> \$10</p> <p>Dark Horse Link Statue, Switch Case, Link Keychain, Scarf, Heart Keychain</p>	<p><b>Ocarina of Time 3D</b> \$10</p> <p>Guardian Nendoroid Figure, Sage Medallion Set, Ganondorf Keychain, Scarf, Heart Keychain</p>
<p><b>Four Swords Adventures</b> \$10</p> <p>Zelda Manga Box Set, Red Link Hat, Link Keychain, Scarf, Heart Keychain</p>	<p><b>Skyward Sword</b> \$10</p> <p>Skyward Sword Figma, Imprisoned Plush, Ganondorf Keychain, Scarf, Heart Keychain</p>	<p><b>Tri Force Heroes</b> \$10</p> <p>A Link Between Worlds Figma, Ravio Bracers, Zelda Keychain, Scarf, Heart Keychain</p>	<p><b>Hyrule Warriors</b> \$10</p> <p>Guardian Nendoroid Figure, Twitch Purple Hat, Zelda Keychain, Scarf, Heart Keychain</p>
<p><b>Majora's Mask 3D</b> \$10</p> <p>Zelda Manga Box Set, Green Link Hat, Ganondorf Keychain, Scarf, Heart Keychain</p>	<p><b>Twilight Princess HD</b> \$10</p> <p>Zelda Figma, Twitch Purple Hat, Ganondorf Keychain, Scarf, Heart Keychain</p>	<p><b>Grand Prize</b> \$50</p> <p>Nintendo Switch Console, Creating a Champion Hero's Edition Book, Hyrule Warriors: Definitive Edition, Royal Crest Bean, Heart Keychain</p>	

[Zeldathon Sweepstakes Rules](#)

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[Home](#)[Schedule](#)[Prizes](#)[Archive](#)[Team](#)[Press](#)

DONATE NOW

Prizes

Donate to participate and win prizes!

\$5 donations enter you into Flash Giveaways! Tune into the stream so you don't miss your chance to enter.

\$10 donations during specific games will enter you into a prize drawing! See prizes below.

Donating \$50 cumulatively throughout the entire marathon will enter you into the Grand Prize drawing!

Showing: All Prizes | [Hide Expired Prizes](#)

Grand Prize photo thumbnail  
(click to see full image)

Grand Prize

\$50 total throughout the marathon

- Nintendo Switch Console
- Creating a Champion Hero's Edition Book
- Hyrule Warriors: Definitive Edition
- Royal Crest Beanie
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

The Wind Waker HD

\$10

- Wind Waker Nendoroid Figure
- Link's Awakening Cartridge
- Ganondorf Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Phantom Hourglass

\$10

- Zelda 2018 Concert CD Set
- Twitch Purple Hat
- Zelda Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Breath of the Wild

\$10

- Dark Horse Link Statue
- Switch Case
- Link Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Ocarina of Time 3D

\$10

- Guardian Nendoroid Figure
- Sage Medallion Set
- Ganondorf Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Four Swords Adventures

\$10

- Wind Waker Nendoroid Figure
- Link's Awakening Cartridge
- Ganondorf Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Skyward Sword

\$10

- Zelda 2018 Concert CD Set
- Twitch Purple Hat
- Zelda Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Tri Force Heroes

\$10

- Dark Horse Link Statue
- Switch Case
- Link Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Hyrule Warriors

\$10

- Guardian Nendoroid Figure
- Sage Medallion Set
- Ganondorf Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Majora's Mask 3D

\$10

- Wind Waker Nendoroid Figure
- Link's Awakening Cartridge
- Ganondorf Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

Twilight Princess HD

\$10

- Zelda 2018 Concert CD Set
- Twitch Purple Hat
- Zelda Keychain
- Scarf
- Heart Keychain

Other Prizes & Incentives!

Flash giveaway icon  
or example thumbnail

\$5 or more

**Flash Giveaways**

Donate \$5 more to enter our flash giveaways! These are 10-minute giveaways that happen at random throughout the marathon. Stay tuned in to the stream so you don't miss your chance to win surprise prize packages.

Goal Wheel icon

\$50 or more

**Goal Wheel Spin**

Donate \$50 or more to earn a wheel spin! Make attendees act out skits, sing, read donations in a silly voice, and more!

Tadtones icon

\$1 or more

**Secret Sounds**

Special donation amounts will trigger a secret sound on stream (our favorite is \$201.10)! [Check out the list here](#) or make a random donation to try and unlock more sounds.

Filename or poll icon  
(3 hearts?)

Any

**Filename and bid wars**

Any donation you submit can be used to vote for filenames of your choice and other polls seen on stream!

DONATE NOW

Chest Graphic

\$2,260,953.06

Raised Total

2,678

Hours Played

Benefitting

10

Charities

Discord Logo

Join our community

The party continues all year long in the official Zeldathon Discord server. Come be apart of our Zelda theories, meme sharing, and general dicussion.

Bremen March or Great Owl Graphic

Follow us for more

For updates on our upcoming

Minimized Twitch Livestream

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- Sticky nav style on pages other than home page to minimize distractions from page content
- Nav sticks to top of website on page scroll

Show/hide expired prize drawings for games that have passed.

Link changes when user clicks 'hide expired prizes'

to

"Showing: Active prize drawings | Show All Prizes"

Showing: All Prizes | [Hide Expired Prizes](#)

## Grand Prize

**\$50 total throughout the marathon**

- Nintendo Switch Console
- Creating a Champion Hero's Edition Book
- Hyrule Warriors: Definitive Edition
- Royal Crest Beanie
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

**Ocarina of Time 3D**  
**\$10**

- Guardian Nendoroid Figure
- Sage Medallion Set
- Ganondorf Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

**Hyrule Warriors**  
\$10

- Guardian Nendoroid Figure
- Sage Medallion Set
- Ganondorf Keychain
- Scarf
- Heart Keychain

Prize photo thumbnail  
(click to see full image)

**Twilight Princess HD**  
**\$10**

- Zelda 2018 Concert CD Set
- Twitch Purple Hat
- Zelda Keychain
- Scarf
- Heart Keychain

## Secret sounds link to Bokoblin website

\$5 or more

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\$50 or more

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For updates on our upcoming

Benefitting  
**10**  
Charities

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## Minimized Twitch Livestream

When the user is on a page other than the home page or scroll past the homepage stream, a minimized stream floats in the bottom right similar to Facebook and Twitch tv



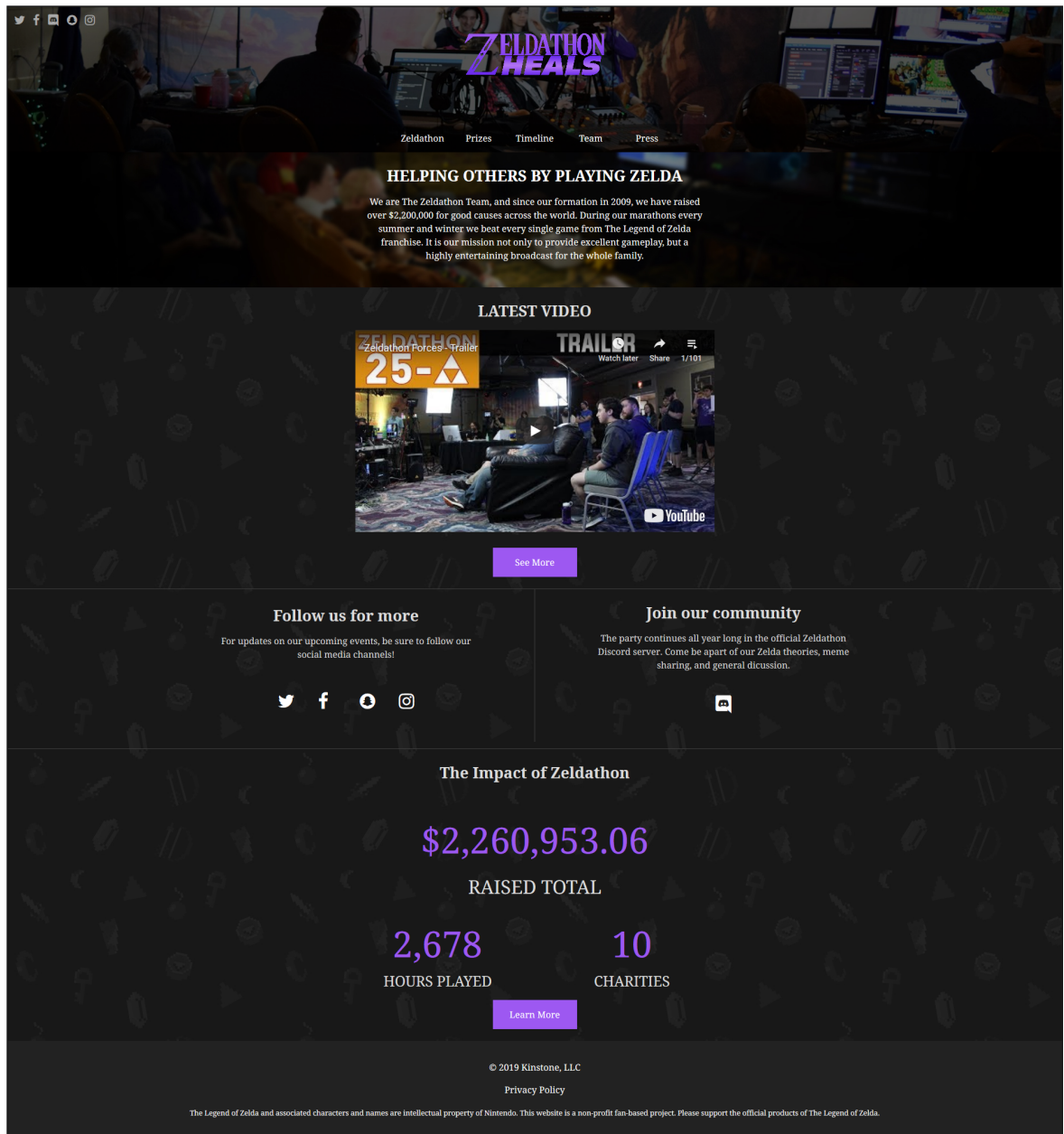
**WEBSITE – NONMARATHON AS OF 7/8/2019**

This is the website between marathons.

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- **Marathon:** Twitch integration, active donations, game schedule, prize info
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**DESIGN SUGGESTIONS**

- Move nav to top of website, make sticky on scroll
- Add the timer and start date from the pre-marathon version of the website. Makes sense to promote the next marathon as soon as possible, and it makes the site feel more active
- In addition to the above suggestion, potentially, include a blurb: "Donations Open December 23rd, 2019. All donations benefit [Charity Name]" with a link to the charity.
- Replace both banner graphics in the header and intro paragraph with one video background to highlight vibrancy of Zeldathon
- Move impact to footer so that it appears on every web page. Probably smaller than how it appears on the home page though
- Move follow us + join our community to the footer as well. This is all good stuff to have at the end of every page, formatted a little differently to minimize scrolling, if appropriate. Same for email sign-up when that rolls out
- On the home page, impact could be moved higher on the page. It is impressive! And related to the Helping Others By Playing Zelda intro
- Remove prize link (it loses relevance after the marathon) and maybe add it as a link with the marathon once the marathon is added to the timeline
- Incorporate or promote Money Making Game on the home page *and* about us pages once the documentary is finished. Money Making Game documents the impact of Zeldathon and the sales will support MC/Zeldathon. A video clip could replace or supplement the paragraph under Helping Others By Playing Zelda
- In the future, replace latest video section with the past 3 to 5 marathon logos that each link to its event page once the individual pages are built. Or, highlight one marathon at a time that links to its event page. The featured marathon could change on page refresh. Or, showcase a few videos instead of one.





4PM ET on December 27th, 2019 – January 3rd, 2020  
Zeldathon Forces will benefit [Charity Name]!

WATCH TRAILER

### Helping Others by Playing Zelda

\$2,260,953.06

RAISED TOTAL

2,678

HOURS PLAYED

10

CHARITIES

Zeldathon is a 6-day charity marathon. During our marathons every summer and winter we beat every single game from The Legend of Zelda franchise. Since our formation in 2009, we have raised over \$2,200,000 for good causes across the world. It is our mission not only to provide excellent gameplay, but a highly entertaining broadcast for the whole family.

VIEW PAST MARATHONS

### Highlights from the Last Marathon



\$212,345.67

Raised total for [Help Hope Live](#)

#### Our Favorite Videos

Video Thumbnail

Zeldathon Heals - MC Gets Pied

Video Thumbnail

Zeldathon Heals - Jam Train Highlights

Video Thumbnail

Zeldathon Heals - Jygcademy Awards

Video Thumbnail

Zeldathon Heals - MC's BotW Pro Gamer Move

SEE FULL RECAP



**Date**

June 13, 2019 - June 20, 2019



**Duration**

156 Hours



**Average Viewers**

1,143



**Attendees**

79 [View List](#)



**Highest Donation**

\$6,300



**Average Donation**

\$21.03



**Shado's Swear Jar Total**

\$78.10



**Total \$10.10 Donations**

99



**Wheel Spins**

502



**Secret Sounds Unlocked**

502



**Pies to the Face**

2 - @Jygggy11

3 - @SuperMCGamer

### Money Making Game

Money Making Game Trailer

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident.

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Row of social media icons



HomeArchiveTeamPress



4PM ET on December 27th, 2019 – January 3rd, 2020  
Zeldathon Forces will benefit [Charity Name]!

WATCH TRAILER

Helping Others by Playing Zelda

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Zeldathon Heals - Jygcademy Awards

Video Thumbnail

Zeldathon Heals - MC's BotW Pro Gamer Move

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**Duration**  
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**Average Viewers**  
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**Attendees**  
79 [View List](#)

**Highest Donation**  
\$6,300

**Average Donation**  
\$21.03

**Shado's Swear Jar Total**  
\$78.10

**Total \$10.10 Donations**  
99

**Wheel Spins**  
502

**Secret Sounds Unlocked**  
502

**Pies to the Face**  
2 - @Jygggy11  
3 - @SuperMCGamer

Various fun facts. Categories will vary by marathon.

'View List' opens a modal with attendee profile and usernames (like the Team page)  
Alternatively, we could remove the list/not make the list public and just present the total #

Username click prompts team bio pop-up

SEE FULL RECAP

Money Making Game

Money Making Game Trailer

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident.

BUY NOW

Chest Graphic

\$2,260,953.06

Raised Total

2,678

Hours Played

Benefitting

10

Charities

Discord Logo

Join our community

The party continues all year long in the official Zeldathon Discord server. Come be apart of our Zelda theories, meme sharing, and general dicussion.

Bremen March or Great Owl Graphic

Follow us for more

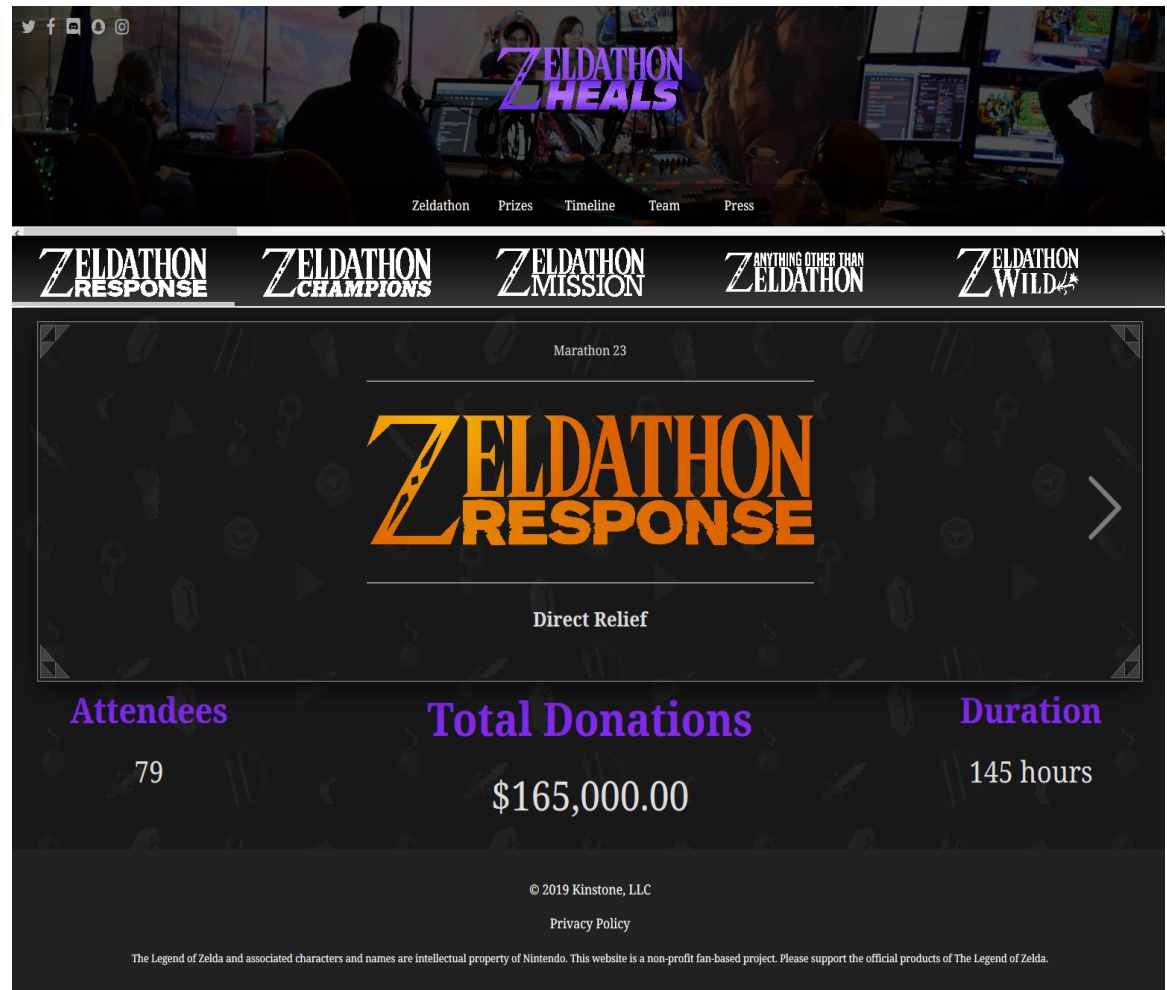
For updates on our upcoming events, be sure to follow our social media channels!


Row of social media icons

## WEBSITE – EVENT TIMELINE PAGE

## DESIGN SUGGESTIONS

- Convert the event timeline into an archive of individual marathon pages. Each page would have its own logo, highlights, impact, attendee list, and video clips





[Home](#) [Archive](#) [Team](#) [Press](#)

WATCH TRAILER

Archive

\$2,260,953.06

RAISED TOTAL

2,678

HOURS PLAYED

10

CHARITIES

Watch Zeldathon in all its glory via the archives below. View entire marathons or start with some of our favorite clips, photos, and facts.

All

Summer Marathons

Winter Marathons

Mini Marathons

Marathon Image

Summer 2019

**Zeldathon Heals**

**Raised \$236,123 for Help Hope Live**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sect zoroldo gandum.

Marathon Image

Summer 2019

**Piece of Heart**

**Raised \$16,011 for Charity Name**

A mini-marathon set up at MomoCon in Atlanta, GA. Our first Zeldathon with a live audience!

Marathon Image

Winter 2018

**Marathon 23**

**Raised \$236,123 for Charity Name**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sect zoroldo gandum.

Marathon Image

Summer 2018

**Marathon 22**

**Raised \$236,123 for Charity Name**

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Marathon Image

Winter 2017

**Marathon 21**

**Raised \$236,123 for Charity Name**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sect zoroldo gandum.

Marathon Image

Summer 2017

**Marathon 20**

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Marathon Image

Winter 2016

**Marathon 19**

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Marathon Image

Summer 2016

**Marathon 18**

**Raised \$236,123 for Charity Name**

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Marathon Image

Winter 2015

**Marathon 17**

**Raised \$236,123 for Charity Name**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sect zoroldo gandum.

Marathon Image

Summer 2015

**Marathon 16**

**Raised \$236,123 for Charity Name**

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Load more marathons as page scrolls

Chest Graphic

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Row of social media icons

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- Sticky nav style on pages other than home page to minimize distractions from page content
- Nav sticks to top of website on page scroll



[Home](#) [Archive](#) [Team](#) [Press](#)

WATCH TRAILER

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Filter options

All

Summer Marathons

Winter Marathons

Mini Marathons

Marathon Image

Summer 2019

Zeldathon Heals

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Marathon Image

Winter 2017

Marathon 21

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Marathon Image

Summer 2017

Marathon 20

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Load more marathons as page scrolls

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Zeldathon Heals



June 13, 2019 - June 20, 2019

Recap

Videos

Photos

Prizes

\$212,345.67

Raised total for [Help Hope Live](#)

Our Favorite Videos

Video Thumbnail

Zeldathon Heals - MC Gets Pied

Video Thumbnail

Zeldathon Heals - Jam Train Highlights

Video Thumbnail

Zeldathon Heals - Jygcademy Awards

Video Thumbnail

Zeldathon Heals - MC's BotW Pro Gamer Move



Date

June 13, 2019 - June 20, 2019



Duration

156 Hours



Average Viewers

1,143



Attendees

79 [View List](#)



Highest Donation

\$6,300



Average Donation

\$21.03



Shado's Swear Jar Total

\$78.10



Total \$10.10 Donations

99



Wheel Spins

502



Secret Sounds Unlocked

502



Pies to the Face

2 - [@Jygggy11](#)

3 - [@SuperMCGamer](#)

Chest Graphic

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Bremen March or Great Owl Graphic

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Row of social media icons



Zeldathon Heals



June 13, 2019 - June 20, 2019

Note: Marathon archive content would ideally be manged through the website admin panel.

Marathon video header

Marathon nav

Recap

Videos

Photos

Prizes

\$212,345.67

Raised total for [Help Hope Live](#)

**Date**  
June 13, 2019 - June 20, 2019

**Duration**  
156 Hours

**Average Viewers**  
1,143

**Attendees**  
79 [View List](#)

**Highest Donation**  
\$6,300

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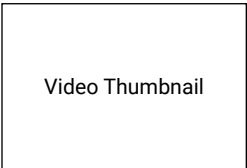
**Wheel Spins**  
502

**Secret Sounds Unlocked**  
502

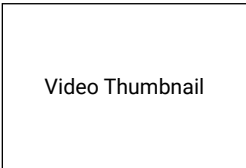
**Pies to the Face**  
2 - [@Jygggy11](#)  
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Various fun facts. Categories will vary by marathon.

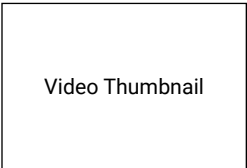
1 - 4, or more, video highlights.



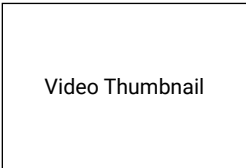
Zeldathon Heals - MC Gets Pied



Zeldathon Heals - Jam Train Highlights



Zeldathon Heals - Jygcademy Awards



Zeldathon Heals - MC's BotW Pro Gamer Move

Username click prompts team bio pop-up

Chest Graphic

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Raised Total

2,678  
Hours Played

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10  
Charities

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Bremen March or Great Owl Graphic

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Row of social media icons



Zeldathon Heals



June 13, 2019 - June 20, 2019

Recap

Videos

Photos

Prizes

Photo Gallery

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Thumbnail

Load more photos as page scrolls

Chest Graphic

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Row of social media icons

Click thumbnail to load lightbox





WEBSITE NAVIGATION



Home

Archive

Team

Press

WATCH TRAILER

All

Summer Marathons

Winter Marathons

Mini Marathons

logo

Zeldathon Heals

logo

Piece of Heart

logo

Marathon 23

logo

Marathon 22

logo

Marathon 21

logo

Marathon 20

logo

Marathon 19

logo

Marathon 18

logo

Marathon 17

logo

Marathon 16

<

Page 1 of 3

>

\$212,345.67

Raised total for [Help Hope Live](#)

📅 Date

June 13, 2019 - June 20, 2019

🕒 Duration

156 Hours

MOBILE NAVIGATION



WATCH TRAILER

☰

Recap

Videos

Photos

Prizes

Zeldathon Heals



June 13, 2019 - June 20, 2019

\$212,345.67

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156 Hours

👁 Average Viewers

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👤 Attendees

79 [View List](#)



WATCH TRAILER

✕

Home

Archive

Team

Press

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1,143

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79 [View List](#)



WATCH TRAILER

✕

Home

Archive

All

Summer

Winter

Mini

logo

Zeldathon Heals

logo

Piece of Heart

logo

Marathon 23

logo

Marathon 22

<

Page 1 of 5

>

Team

Press

WEBSITE NAVIGATION [WITH NOTES]

- Archive link: on hover, nav drops down
- Archive link: on click, takes user to 'archive' page
- Filter in dropdown
- Buttons and pagination in dropdown

Home

Archive

Team

Press

WATCH TRAILER

All

Summer Marathons

Winter Marathons

Mini Marathons

logo

Zeldathon Heals

logo

Piece of Heart

logo

Marathon 23

logo

Marathon 22

logo

Marathon 21

logo

Marathon 20

logo

Marathon 19

logo

Marathon 18

logo

Marathon 17

logo

Marathon 16

<

Page 1 of 3

>

\$212,345.67

Raised total for [Help Hope Live](#)

📅 Date

June 13, 2019 - June 20, 2019

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156 Hours

MOBILE NAVIGATION [WITH NOTES]

WATCH TRAILER

☰

Recap

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Zeldathon Heals

June 13, 2019 - June 20, 2019

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🕒 Duration

156 Hours

👁 Average Viewers

1,143

👤 Attendees

79 [View List](#)

- Sticky nav turns into sticky mobile nav with burger icon instead of text links
- Marathon sub-nav sticks to main nav on mobile

WATCH TRAILER

✕

Home

Archive

Team

Press

\$212,345.67

Raised total for [Help Hope Live](#)

📅 Date

June 13, 2019 - June 20, 2019

🕒 Duration

156 Hours

👁 Average Viewers

1,143

👤 Attendees

79 [View List](#)

- Burger icon changes to X for close
- Archive turns into 2 parts, one link to take user to the archive page, and an arrow that drops down the past marathon box

WATCH TRAILER

✕

Home

Archive

All

Summer

Winter

Mini

logo

Zeldathon Heals

logo

Piece of Heart

logo

Marathon 23

logo

Marathon 22

<

Page 1 of 5

>

Team

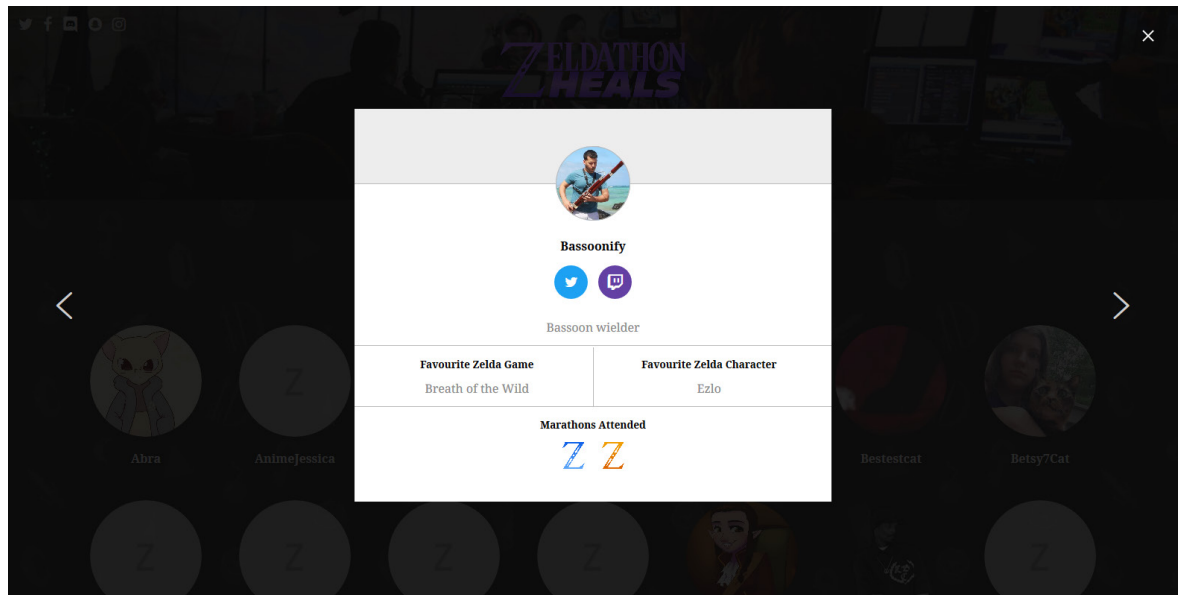
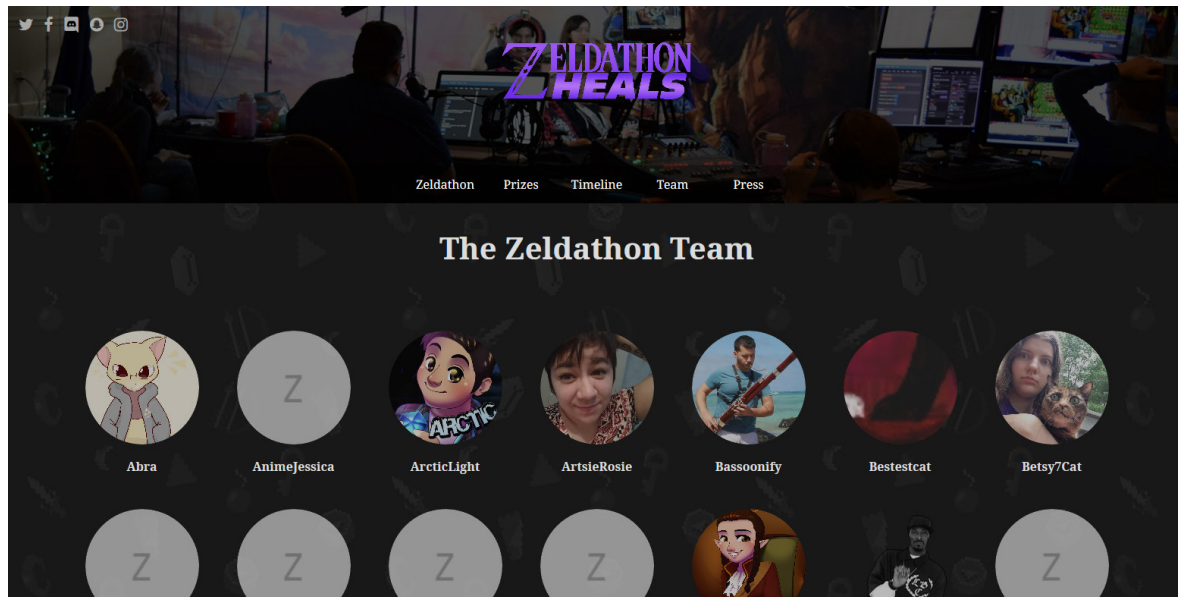
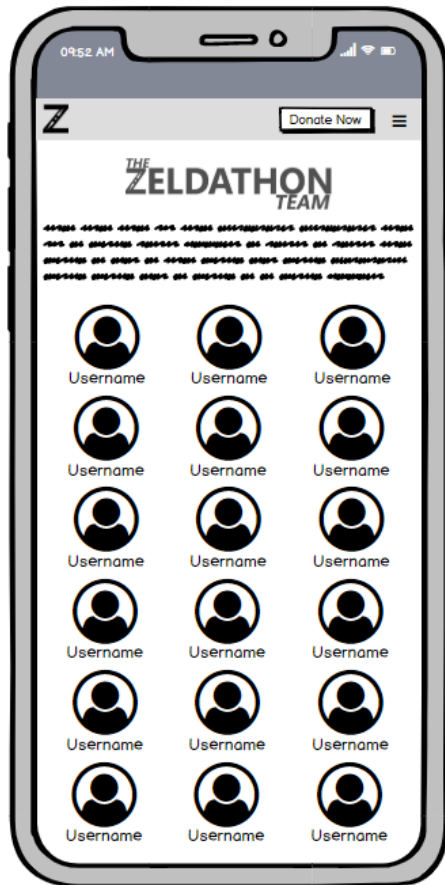
Press

- Archive arrow points down on click
- Past marathons revealed with extra navigation
- Main nav items may not fit on one screen and will scroll like normal if there is overflow

## WEBSITE – TEAM MEMBERS PAGE

## DESIGN SUGGESTIONS

- Add relevant video clips to the team member bio pop-up
- Add gallery of photos they appear in?
- Add box art and character art to favorite game and character sections for pizzazz



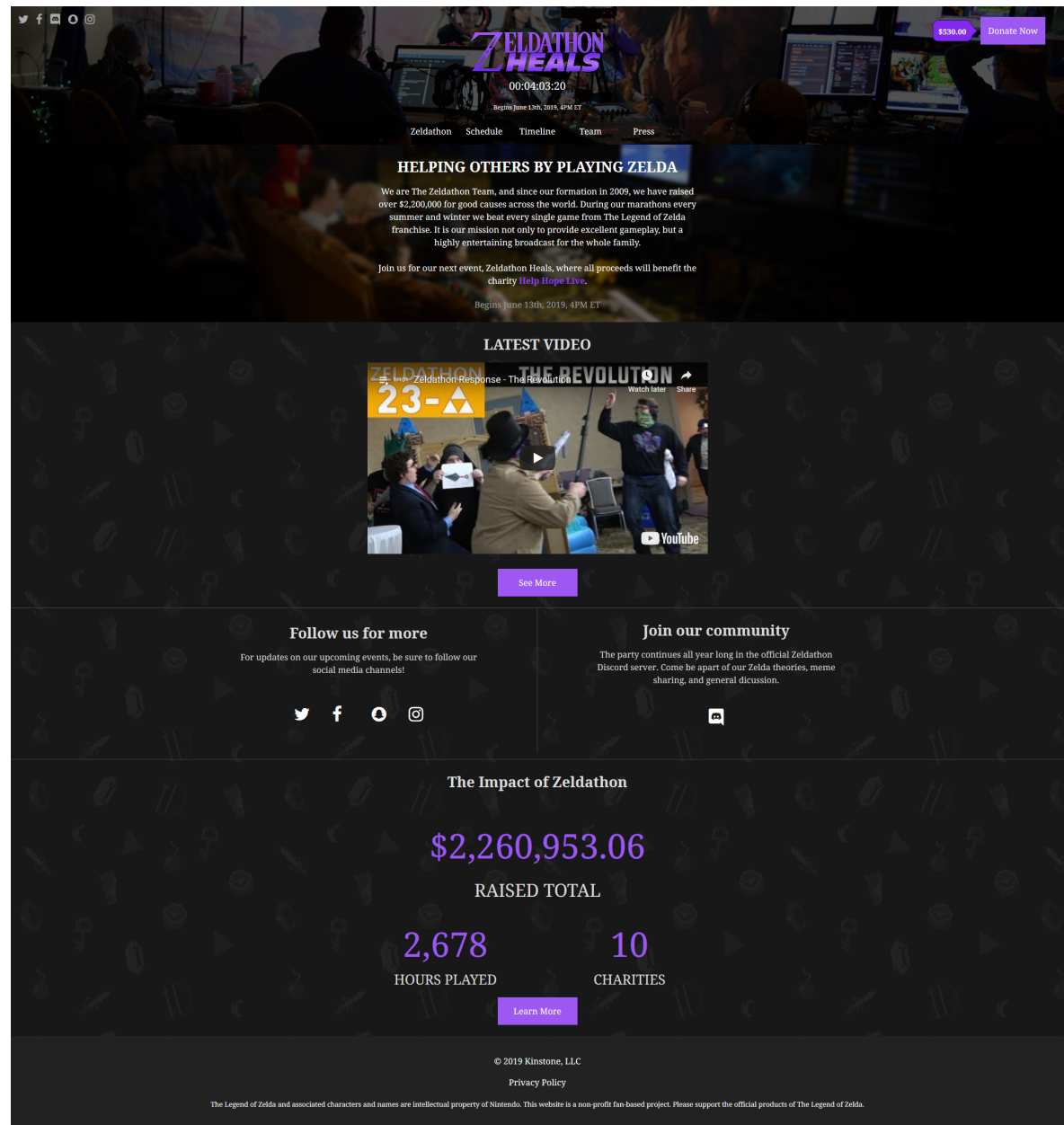
## WEBSITE – PRE-MARATHON AS OF 6/13/2019

This is the website before marathons.

- **Pre-Marathon:** Active donations, game schedule, ad for upcoming marathon, countdown timer
- **Marathon:** Twitch integration, active donations, game schedule, prize info
- **Nonmarathon:** Countdown timer, ad for upcoming marathon, no donations, no game schedule, past event prize info

## DESIGN SUGGESTIONS

- See previous pages for notes and wireframes. In Pre-marathon mode the Live indicators won't be active, but relevant changes should be implemented in combo with non-marathon site changes



**Admin/Attendee Portal**  
Pages 25 to 26

## WEBSITE – ADMIN/ATTENDEE PORTAL

## GENERAL GOALS

- Attendee registration with payment status
- [To be determined/detailed out with MC]

## ADMIN/ATTENDEE PORTAL

- Private info hub: Collect info for upcoming or current marathon + archive & display collected info for past marathons. Somehow connected to the public site where relevant. Things like adding/editing marathon facts, descriptions, donation totals, or other details visible on the public site
- Attendee privileges: Register for event, pay attendance fee, submit runs/skits/secret sounds, view their past submissions, view past and present marathon details
- Admin privileges: Add/edit/delete data, including adding marathons, opening and closing event registration, approving/denying attendee submissions, access to submission logs
- Archive team meeting audio files. Upload via admin.
- All events: Event info & venue, calendar
- **Taylor will need to talk to Abra or the team that is working on event submissions for exact details.**

